



A NEW ERA BEGINS

Stronger Together!



Thank you for expressing an interest in becoming a sponsor for the newly incorporated Ossett United. It is the perfect time to take advantage of an amazing opportunity to spread the word throughout Ossett and the surrounding areas with one of our fabulous sponsorship packages.

Ossett United FC has been born from the merger Ossett Town AFC & Ossett Albion FC. This fantastic new venture will begin from 1st June 2018 having been given the green light by the FA. The men's 1st team will be playing in the Evo-Stik Northern Premier League East at the Ingfield Stadium.

We are also hugely proud to announce that the Ladies 1st team will be the 2nd team in the country to have their own stadium, the first being Manchester City. They will be playing in the North East Regional Women's football league-Southern Division at the Dimple Wells Stadium.

The Commercial Team have been working hard putting together some very exciting and value for money packages at various levels to cater to all budgets.

Please see below for more details on the fantastic packages available to you as a potential sponsor. We also appreciate that for some businesses having to spend a large amount in one payment can be difficult, so we are also offering the option of a monthly payment plan which would be calculated over a 10-month period.

If you are interested in any of the packages available or if you have any questions, please contact Gabi or Pete on the numbers below and we will be more than happy to discuss it further and hopefully welcome you to our ever-growing family that is Ossett United.

Joint Commercial Managers

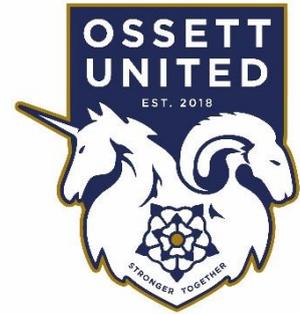
Gabi Watson: 07572 681561

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SPONSORSHIP
OPPORTUNITIES
AT INGFIELD
2018-2019



As we mentioned on the previous page Ossett United FC will be playing in the Evo-Stik Northern Premier League East. Teams will be travelling from all over the eastern side of the country to our town which will inevitably benefit the local businesses in and around Ossett. In addition to that, as a newly merged team, Ossett United is going to be watched closely by the entire football community which makes it a perfect time to join us and work together to build a successful football club, promote your business and develop football for all in Ossett.

Stadium Naming Rights

Your company name as the home of Ossett United for 12 months!

This will promote your company name with all communications in all TV coverage, press be it local or nationally: - _____ Stadium-Home of Ossett United

AND: -

Front cover advertising on the every matchday program

1 x 12ftx3ft exterior board

1 x 8ftx3ft pitch side board

Use of hospitality areas pre and post-match and of course half time for entertaining your guests.

An agreed amount of complimentary tickets for first team home games.

£8000.00 for a year, with a 2-year deal discounted to £7000.00 per year



Main Stand Naming Rights

Your company name crowns our main seating stand within the ground which backs onto the main road and is opposite the towns bus station.

1 x 8ftx3ft exterior board on the rear of the stand

2 x 8ftx3ft Printed Logo board Branding fixed to the stand

½ Page Advert in every matchday programme

£3500.00 per year, discount deals available for 2 or 3-year deals.



Exterior Board Advertising at the Ground

Your company banner displayed outside the main ground which is situated in a prime position within Ossett directly opposite the bus station along a very busy road.

All boards are subject to a one-off production cost of £50

8ft x 3ft full colour printed board	£500.00 per year
10ft x 3ft full colour printed board	£600.00 per year
12ft x 3ft full colour printed board	£800.00 per year



Pitch Side Board Advertising

A splendid opportunity to gain maximum exposure for your company with an advertising board around the pitch.

All boards are subject to a one-off production cost of £50

8ft x 3ft full colour printed board	£300.00 per year
8ft x 3ft full colour printed board x 2	£500.00 per year
8ft x 3ft full colour printed board plus a ¼ page Programme advertisement	£400.00 per year



Match Day Programme Advertising

A perfect platform to promote your company on a regular basis among home and away supporters.

¼ Page Advert	£150.00 per year
½ Page Advert	£300.00 per year
Full Page Advert	£600.00 per year





Match Day Main Sponsors

Company Logo displayed on the match day notice board at the entrance to Ingfield
Pre-match build up on social media promoting the game with your logo presence.
Company logo on the front cover of the Match Day programme
4 tickets to that home game including complimentary drink and food
Involvement in the half time entertainment
Access to our Hospitality Suite before the game and at half time
Regular mentions over the PA system throughout the day.
Post-match photograph posted on the Ossett United website

£300.00 per match



Match Day Alternative Sponsorship

2 tickets to that home game including a complimentary drink and food
Regular mentions over the PA system throughout the day.
Post-match photograph posted on the Ossett United website

£150.00 per match



Match Day Ball Sponsorship

2 tickets to that home game including a complimentary drink and food
Regular mentions over the PA system throughout the day.
Post-match photograph posted on the Ossett United website

£120.00 per match





First Team Home & Away Kit Main Sponsor

Your company logo will be printed on the front of both home & away kits for the full season.

2 first team shirts (1 x Home & 1 x Away).

8 tickets to every league home game.

£6000 per year



First Team Additional Home & Away Kit Sponsor

Your company logo will be printed on the rear of the home & away kits just above the players number for the full season

2 first team shirts (1 x Home & 1 x Away)

4 tickets to every league home game

£2500 per year



First Team Training Kit Sponsorship

Your company logo will be printed on the back of the training jacket (part of the training kit provided to all players) that all players where before and after all games

2 tickets to every league home game

£750 per year



Player Sponsorship

A photo with your player at the start of the season which will be listed on our website and in matchday programmes.

Your name along with your player mentioned over the PA system during home games.

Your name along with your player over social media posts.

Receive your players shirt at the end of the season.

From £150.00 per year



Corporate Hospitality Day

Entry to the match with complimentary matchday programme
Access to hospitality suite
6 drinks and matchday food

£30 per head (minimum of 10 people)



All the above offers are VAT free except for the one printing/manufacturing costs for any boards which will have VAT applied at the standard 20% rate.

Naturally, we understand that businesses have budgets to adhere to when considering sponsorship so please do not be put off if some prices exceed your budget, give our Commercial Team a call and we can discuss your options.

Now is the time to become part of this exciting adventure.... the beginning of a new era

We are stronger together!

The Commercial Team at Ossett United FC

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